

# OVER 6000 CINCINNATI PARENTS SURVEYED

The first-ever “Cincinnati Parenting Survey” conducted by Beech Acres Parenting Center has revealed the primary concerns and opportunities that parents in Greater Cincinnati think about while raising their children.

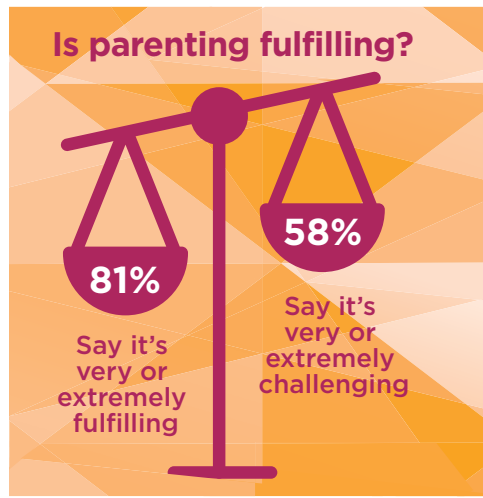
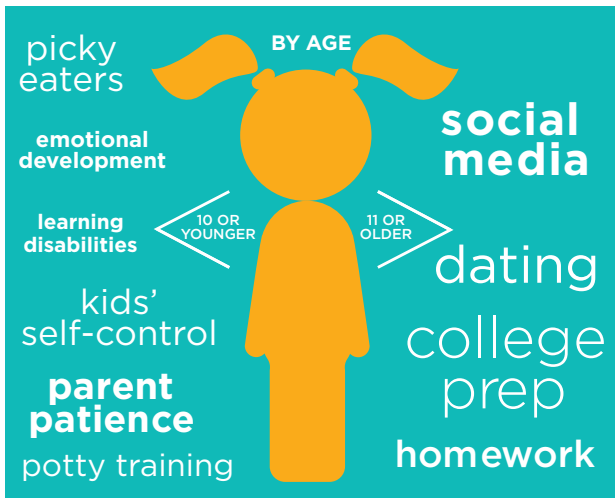
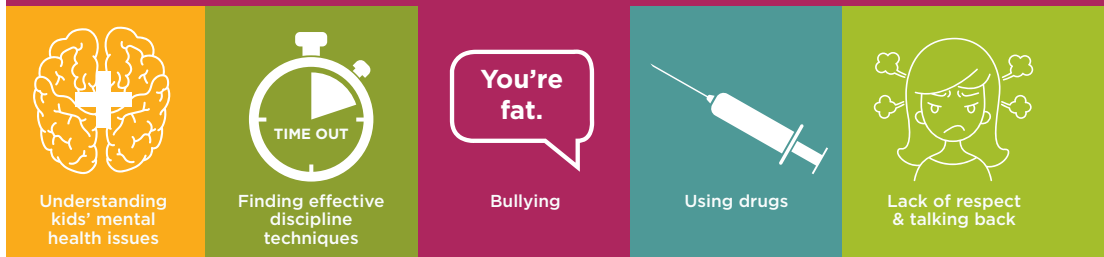
Results of the survey also show what parents are doing to find help, and how they feel about the hard work that goes into parenting every day.

The data from this survey equip our service providers with a better understanding of the questions parents carry in their hearts. Our program teams are empowered to improve existing offerings and develop innovative new solutions based on parents’ real concerns. It will also allow us to craft relevant messaging that speaks to parents directly and addresses the specific concerns they have.

*“In a time with so many outside influences on our children, parents are faced with more challenges than ever before. We work with parents to understand how they can help their children to focus on and use their innate strengths to overcome these challenges. It’s an important skill that they’ll be able to use for the rest of their lives.”*

– Jim Mason, President & CEO

## Top concerns for Cincinnati parents



## Areas parents are interested in receiving help.



Information is based on Beech Acres Parenting Center's 2017 survey of 616 parents in Greater Cincinnati who have children aged 18 and under that lived with them in their homes.

## Are parents seeking help?

