



LOVE
GROWS
HERE

STRONG FAMILIES
STRONG FUTURE

175th Anniversary Sponsorship Guide

Celebrate history. Impact the future.

175
YEARS

Celebrating 175 Years

A bold vision for strong families and thriving kids

Beech Acres Parenting Center is proud to celebrate 175 years of strengthening Greater Cincinnati children and families. Throughout its history, we have served as a community partner for essential resources, parenting tools, and wrap-around care. In our ever-changing times, we equip all children and families to thrive—no matter their circumstances—so that each may reach their endless potential, seeding a strong future for us all.

OUR APPROACH

Beech Acres is responding with an upstream approach to the mounting youth mental health crisis.

We cannot reverse time, but we can do better tomorrow. Our vision of a “system transformed” reflects a community that equips every family with the support and protective factors to yield resilience for overcoming life’s challenges. Therefore, Beech Acres is moving upstream to grow universal prevention and early intervention strategies across Greater Cincinnati. By collaborating within systems that directly impact youth, we can meet children and parents where they are to build a “Community of Care” that strengthens the entire family.

- **School-based mental health services and wrap-around family support**
- **Collaborative, community-wide delivery of Character Strength Curriculum**
- **Systems-level advocacy for mental health prevention policies and regulation**
- **Centralized access to parent coaching and resources**
- **Targeted interventions across at-risk populations and communities**

HELP CREATE HOPE FOR OUR COMMUNITY’S FUTURE

Greater Cincinnati youth need our help now.

In its 175th year, Beech Acres is raising \$1.75 million to expand evidence-based practices that build strong families and thriving children in Greater Cincinnati. Financial support in this endeavor is critical, as mental health promotion and prevention programs are chronically underfunded. While we remain committed to paving a positive path forward, we know the impact is greater with others walking alongside us. Therefore, Beech Acres welcomes your support through participation, contribution, and/or sponsorship of our 175th anniversary season of events. We appreciate your considered investment and partnership that will help us to seed and grow love stories for another 175 years.

Schedule of Events

175th Celebratory Season

Corporate Partnerships Available for ALL Celebratory Events

February through November -
Tree Planting Campaign: Love Grows Here

April - The "Love Talks" Collection

May - Foster Parent Appreciation Dinner

June through August - Prevention in the Park

July through September -
Love Grows Here Community Mosaic

September - Love Grows Here Breakfast

October - For the Love of Kids

The Beech's Reach

Beech Acres' award winning programs have garnered national media attention, regularly calling upon our child development experts to lend best practices for overcoming parenting challenges in our ever-changing world.

Our reach by the numbers

- 46 earned media stories (current fiscal)
- 9 million earned media impressions
- 9,149 social media followers
- 560,000 website traffic across all platforms
- 26,177 email subscribers

PLATINUM SPONSOR

\$17,500

Become a Platinum sponsor to receive premium exposure and the following sponsorship benefits for the event of your choice!

Sponsorship Naming Rights (e.g. "Company Name" presents For the Love of Kids)

Public presentation remarks *when applicable

Prominent signage and printed collateral material

Employee volunteer and engagement opportunities

Produced video and interview opportunities

Verbal paid and spokesperson recognition for potential earned media coverage

Press release recognition

Social media features

Interested in a year-long \$50,000 or \$100,000 sponsorship for all celebratory events? Contact Vice President of Development, Jordan Huizenga at 513.233.4748 or jhuizenga@beechacres.org



Tree Planting Campaign: Love Grows Here

This tree is in honor of five generations of the Miller family love story and our dear matriarch, Cynthia, whose warmth, wisdom, and humor makes life magical.

White Oak | Quercus alba | 2024



YOUR
LOGO
HERE



Last year, **4,214** caregivers were equipped with the resources to provide safe, stable, and loving homes for children.

Spread the green. Grow the love.

As a sponsor of our 175th tree planting campaign, your business can show its commitment to building strong families and growing the beloved green canopy across our region.

Throughout 2024, we invite supporters to purchase beech-family trees in honor of their own family's loving connections. Planted in parks, schools, and other community spaces, these majestic selections will help replenish our shrinking tree canopy. Sponsorships will fuel Beech Acres' mission to help every child reach their endless potential.

Showcase your brand's philanthropic support as part of our initiative to seed a stronger future for the region, impacting generations to come.

"Beech Acres is like that big sister who knows everything. They allow you to follow your own path, while providing guidance along the way." A Parent



Tree Planting Campaign: Love Grows Here	Platinum \$17,500	Gold \$10,000	Rose Gold \$5,000
Exclusive presenting sponsor opportunities	●		
Event remarks	●		
Verbal stage recognition	●	●	
On-site solo signage	●	●	
Media recognition	●	●	●
Newsletter recognition	●	●	●
Permitted distribution of promotional materials at the event	●	●	●
Social media solo recognition	●	●	●
Logo in quarterly email blast	●	●	●
Movers & Makers summary article	●	●	●
Logo and hyperlink to your business on event page	●	●	●
Impact report listing	●	●	●
Listing on all collateral and promotional material	●	●	●



As Hamilton County's largest non-profit foster care agency, we must recognize the unsung heroes that selflessly shift the course of a child's life through love: foster parents. Each year, Beech Acres hosts a Foster Parent Appreciation Dinner to underline their impact on vulnerable children and our community. We hope to make this year's celebration a memorable evening, dedicated to honoring those who make a difference each day.

Date: Friday, May 10, 2024

Location: Great American Ball Park



In 2023, Beech Acres helped facilitate 204 foster care placements, 88 foster care trainings, and 33 adoptions.

"If we would not have stepped up to take them, we don't know what would have happened to them. We were placed in each other's paths at just the right time for them." A Foster Parent

Foster Parent Appreciation Dinner	Platinum \$17,500	Gold \$10,000	Rose Gold \$5,000	Silver \$2,500	Bronze \$1,000	Copper \$500
Exclusive presenting sponsor opportunities	●					
Event remarks	●					
Verbal stage recognition	●	●				
On-site solo signage	●	●				
Media recognition	●	●	●			
Newsletter recognition	●	●	●			
Permitted distribution of promotional materials at the event	●	●	●			
Social media solo recognition	●	●	●	●		
Logo and hyperlink to your business on event page	●	●	●	●		
Logo featured in quarterly email blast	●	●	●	●		
Movers & Makers summary article	●	●	●	●		
Impact report listing	●	●	●	●	●	●
Listing on collateral and promotional material	●	●	●	●	●	●
Your business logo featured on nine screens at event venue	●	●	●	●	●	●
Foster parent newsletter recognition	●	●	●	●	●	●



The “Love Talks” Collection

Listen to real-life love stories sparked by Beech Acres, as families, friends, and children recount their own experiences of love and connection. Distributed for our city to enjoy via online and additional outlets as they become available.

“We get it. This is not about changing our daughter, it’s about changing US.”

Overwhelmed by ongoing power struggles with their 3-year old, this Beech Acres family saw improvements after just three parent coaching sessions. Upon modeling desired behavior, they found peace in their home and the confidence to approach challenges in a mindful manner.



Last year, nearly **1,900** caregivers received tools to improve relationships with their child and parenting confidence through supportive coaching.

The “Love Talks” Collection	Platinum \$17,500	Gold \$10,000
Exclusive presenting sponsor opportunities	●	
30 second ad	●	
Verbal recognition intro and outro series	●	
Verbal recognition intro and outro episode		●
Episode reserved for use	●	●
Media recognition	●	●
Newsletter recognition	●	●
Social media recognition	●	●
Logo featured in quarterly email blast	●	●
Movers & Makers summary article	●	●
Logo and hyperlink to your business on event page	●	●
Impact report listing	●	●
Listing on collateral and promotional material	●	●



Love Grows Here Community Mosaic

Art speaks to the spirit and is a time capsule for humanity. As a tribute to the countless love stories that have flourished throughout our 175 years, Beech Acres will commission a local artist for installation of a “Love Grows Here” public mosaic. The interactive “game board” honors our rich history, while engaging children and adults for generations to come.

As a corporate sponsor, we invite your team’s collaboration throughout the design and creation process! Where do YOU want to see this piece displayed as a constant celebration of the family love stories that make Cincinnati strong?

Feature your business logo and messaging while spreading the joy of art! Additional sponsorship opportunities are available through our “Love Grows Here” youth art contest, which aims to inspire children across the region to showcase their own unique creativity.

“Beech Acres has offered the tools and strategies to my daughter that I would never have been able to provide.”
A Parent



53% of parent coaching clients improved parental confidence and their parent-child relationship within 3 sessions

Love Grows Here Community Mosaic	Platinum \$17,500	Gold \$10,000
Exclusive presenting sponsor opportunities	●	
Logo on art placard	●	
Logo on youth prompt	●	●
Media recognition	●	●
Logo featured in quarterly email blast	●	●
Movers & Makers summary article	●	●
Social media post	●	●
Logo and hyperlink to your business on event page	●	●
Impact report listing	●	●
Listing on collateral and promotional material	●	●
Newsletter recognition	●	●



Prevention in the Park

Beech Acres is partnering with museums, fairs, and non-profit organizations in Greater Cincinnati to activate their events with family friendly, strength-based engagements. Featured activities will target mental health promotion through building character strengths, social-emotional regulation, and resiliency factors.

Date: June-August 2024

Location: various park locations in the Greater Cincinnati area



58% of parents served through prevention services improved one or more family Protective Factors

"All content was on point for the work we do to advocate for children." A ProKids team member

Prevention in the Park	Platinum \$17,500	Gold \$10,000	Rose Gold \$5,000
Exclusive presenting sponsor opportunities	●		
Media recognition	●	●	
Newsletter recognition	●	●	●
Permitted distribution of promotional materials at event	●	●	●
Social media solo recognition	●	●	●
Logo featured in quarterly email blast	●	●	●
Movers & Makers summary article	●	●	●
Logo and hyperlink to your business on event page	●	●	●
Impact report listing	●	●	●
Listing on collateral and promotional material	●	●	●



Love Grows Here Breakfast

This mission-centered breakfast promises to motivate and empower members of the community to partner alongside Beech Acres as we combat the youth mental health crisis. The free event will invite attendees to learn more about Beech Acres' initiatives and witness its long-standing impact through program testimonials.

Date: September

Location: TBD



77% found it easy to get the help they wanted from Beech Acres

"Beech Acres has made it possible for our students to feel continuously loved, understood and valued."

A Teacher

Love Grows Here Breakfast	Platinum \$17,500	Gold \$10,000	Rose Gold \$5,000
Exclusive presenting sponsor opportunities	●		
Verbal stage recognition	●	●	
Media recognition	●	●	
Newsletter recognition	●	●	●
Logo and hyperlink to your business on event page	●	●	●
Social media solo recognition	●	●	●
Logo featured in quarterly email blast	●	●	●
Movers & Makers summary article	●	●	●
Impact report listing	●	●	●
Listing on collateral and promotional material	●	●	●



For The Love Of Kids

When you're this old, you have to do it BIG! Beech Acres' celebration will feature a family-friendly takeover of Washington Park with scheduled speakers and activities for all to enjoy. Qualifying sponsors will be acknowledged with a designated candle on Beech Acres' birthday cake at the event (see last page of sponsorship packet for details).

Date: Sunday, October 13

Location: Washington Park



50% of discharged **foster children reunified** with parent or kin caregiver

"You gave us love - you opened your heart, and with love comes respect and love returned. From the bottom of my heart, thank you." A Grandmother

For the Love of Kids	Platinum \$17,500	Gold \$10,000	Rose Gold \$5,000	Silver \$2,500	Bronze \$1,000	Copper \$500
Exclusive presenting sponsor opportunities	●					
Event remarks	●					
Verbal stage recognition	●	●				
On-site solo signage	●	●				
Logo and hyperlink to your business on event page	●	●	●			
Media recognition	●	●	●	●		
Permitted distribution of promotional materials at event	●	●	●	●		
Newsletter recognition	●	●	●	●		
Social media solo recognition	●	●	●	●		
Logo featured in quarterly email blast	●	●	●	●	●	
Movers & Makers summary article	●	●	●	●	●	●
Impact report listing	●	●	●	●	●	●
Listing on collateral and promotional material	●	●	●	●	●	●

YES! I will support celebrating and honoring Beech Acres Parenting Center's 175th Anniversary. Please select event and your sponsorship level.

Event	Sponsorship Level	Price
Tree Planting Campaign: Love Grows Here	<input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Rose Gold	\$17,500 \$10,000 \$5,000
Foster Parent Appreciation Dinner	<input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Rose Gold <input type="checkbox"/> Silver <input type="checkbox"/> Bronze <input type="checkbox"/> Cooper	\$17,500 \$10,000 \$5,000 \$2,500 \$1,000 \$500
The "Love Talks" Collection	<input type="checkbox"/> Platinum <input type="checkbox"/> Gold	\$17,500 \$10,000
Love Grows Here Community Mosaic	<input type="checkbox"/> Platinum <input type="checkbox"/> Gold	\$17,500 \$10,000
Prevention in the Park	<input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Rose Gold	\$17,500 \$10,000 \$5,000
Love Grows Here Breakfast	<input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Rose Gold	\$17,500 \$10,000 \$5,000
For the Love of Kids	<input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Rose Gold <input type="checkbox"/> Silver <input type="checkbox"/> Bronze <input type="checkbox"/> Copper	\$17,500 \$10,000 \$5,000 \$2,500 \$1,000 \$500
Total \$ _____		

Love Grows Here 175th Anniversary Sponsor Benefits

Base Benefits – All sponsorship levels enjoy these benefits for the event of your choice:

Social media post
 Listing on event website
 Impact report listing
 Collateral material listing
 Per event listing on promotional material
 Listing in newsletter
 Listing in internal communication
 Listing on paid media
 Social media brand kit



What's a celebration without Candles?

As a 175th anniversary event sponsor you deserve more recognition. Event sponsorship of

\$1,000 and above will receive a candle on both of our birthday cakes. One cake is virtual, living on our Beech Acres website and the other will be served to the public at our For the Love of Kids event at Washington Park, Sunday, October 13, 2024. Candle placement will correspond with your total sponsorship commitment for our celebratory year.

Candle Tier Recognition

\$25,000 Top Tier \$2,500 4th Tier
 \$10,000 2nd Tier \$1,000 5th Tier
 \$5,000 3rd Tier

Virtual candle on digital cake
 Social media announcement with Hyperlink
 Listing on event website

Additional contribution \$ _____

***Specific event benefits are listed under each event**

First Name _____ Last Name _____

Title _____ Phone _____ Email _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Preferred Name for Donor Listing _____

Payment Information: Amount \$ _____ **Payment Method:** ☐ Check ☐ Invoice me ☐ ACH

Make Checks Payable to: Beech Acres Parenting Center Credit: ☐ Visa ☐ MC ☐ Amex ☐ Discover

Credit Card # _____ Exp date _____

Signature _____

Questions? Contact: Bryan Goldman, Development and Fundraising Manager at 513.233.4729 and bgoldman@beechacres.org



1849

To provide loving care for hundreds of children left homeless after the cholera epidemic, the German Protestant Orphan Society opened their hearts and purses to build a residential home in Mt. Auburn, sowing family love stories for generations to come.



1900's

By the 1940's the Orphan Feast, a love-filled community annual fundraising effort featuring the biggest parade in Cincinnati, netting annually over \$50,000, attracting 80K visitors at its peak.



1948

A beautiful loving home takes root on a 60-acre farm in Anderson Township. Six cottages set around a grassy lawn encircled by stately beech trees, inspired both our new name and great hope for thousands of children to come.



1975

Beech Acres became a licensed foster / kinship care and adoption provider, growing loving connections across Cincinnati. Our success is rooted in a network of care: critical training, 24-hour on-call support, and unique matching that ensures a loving fit for families and their placements.



1999

Beech Acres Parenting Center hosted the For the Love of Kids® parenting conference from 1999 to 2011, bringing the wisdom of national and local parenting experts to hundreds of parents looking to help their children thrive.



2004 & 2017

We seeded in-school innovations to help children build self-love and confidence: 1. Beyond the Classroom student mental health services, and 2. The Character Effect, a flexible SEL curriculum based on character strengths.



2008 & 2016

Parents support grew into core offerings: 1. The Parent Enrichment Program in partnership with Hamilton County Job & Family Services, and 2. Parent Connex®, 1:1 coaching to nurture loving family relationships despite everyday challenges.



2023

Beech Acres moved back downtown to better serve our diverse community needs, establishing welcoming offices at Elsinore Place and re-focusing on Prevention services to sow loving connections for generations to come.

