Beech Acres Parenting Center Notifies Individuals of Data Security Incident

CINCINNATI, OHIO – August 22, 2025 – Beech Acres Parenting Center ("Beech Acres") is providing notice of a recent data security incident that may have involved personal and/or protected health information. Beech Acres takes the privacy and security of all information within its possession very seriously. Beech Acres has sent notice of this incident to potentially affected individuals and provided resources to assist them.

On November 23, 2024, Beech Acres learned of unusual activity within its network. In response, it immediately took measures to terminate the activity and secure its systems. In addition, Beech Acres engaged cybersecurity experts to investigate the incident. The investigation determined that an unauthorized individual may have accessed or acquired certain files and data stored within our systems. Beech Acres conducted a thorough review of these systems in order to identify the scope of the incident. Beech Acres is providing notice to all individuals whose information could have been involved. Notice of this event was mailed directly to potentially affected individuals with an available mailing address on August 22, 2025.

Based on Beech Acres review of the data set, the following information for current and former clients may have been involved as a result of the incident: names, Social Security number, date of birth, driver's license number, bank account and routing number, health insurance information, and/or medical or treatment information.

As soon as it discovered this incident, Beech Acres took the steps described above and implemented measures to enhance security and minimize the risk of a similar incident occurring in the future. Beech Acres has established a toll-free call center to answer questions about the incident and address related concerns. Call center representatives are available Monday through Friday from 9:00 am to 9:00 pm Eastern Time and can be reached at 833-397-8859.

The privacy and protection of personal and protected health information is a top priority for Beech Acres. Beech Acres deeply regrets any inconvenience or concern this incident may cause.

Beech Acres is providing the following information to help those wanting to know more about steps they can take to protect themselves and their information:

What steps can I take to protect my personal information?

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting http://www.annualcreditreport.com/, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

- Equifax, P.O. Box 105851, Atlanta, GA 30348, 1-800-525-6285, www.equifax.com.
- Experian, P.O. Box 9532, Allen, TX 75013, 1-888-397-3742, <u>www.experian.com</u>.
- TransUnion, P.O. Box 2000, Chester, PA 19016, 1-800-916-8800, www.transunion.com.

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at http://www.annualcreditreport.com.

Security Freeze: You have the right to put a security freeze on your credit file at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reportingact.pdf.